ESG for Senior Managers

Two mornings

Aim

ESG performance is becoming increasingly important for the FM sector, in response to pressure from several directions. Disclosure obligations are becoming increasingly onerous, understanding climate risk is affecting enterprise risk, there's a growing requirement for stakeholder engagement across the business and staff are increasingly motivated to work for employers with good ethical policies and practice. A credible response to the ESG challenge requires a strategic approach that encompasses culture as well as systems and processes, often referred to as Responsible Business.
This course covers the fundamentals of ESG from a strategic perspective, beginning with mandatory reporting and legal obligations and going on to explore elective standards, prominent reporting frameworks and the key elements that underpin an effective ESG strategy.

Objectives

By the end of this course you will:

- *Understanding terminology and key concepts surrounding ESG*
- *ESG legislation and policy trends*
- *Elective reporting frameworks and standards*
- *Responsible Business principles as a basis for ESG strategy*
- *Responsible Business self-assessment – how does your organization perform?*
- *Values, purpose and the role of culture in Responsible Business*
- *How FM strategy can support enhanced ESG performance*

Programme

Two mornings 9.30am – 1.00pm each day

- Introduction, definitions and objectives

- Overview of Regulations and Standards
  - Workshop 1 – understanding how regulation applies

- Reporting and disclosure
- Common reporting frameworks
- How FM influences reporting outcomes
- Engaging across the business with data

- What is a Responsible Business?
  - Workshop 2 – Responsible Business Self-Assessment

- The role of FM in improving performance on ESG
- What does good look like from an FM perspective?
- Driving Responsible Business along the value chain

- How values, purpose and culture shape Responsible Business
  Workshop 3 – Developing an ESG strategy for FM

How do I book?

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